

# PRECISION REPUTATION

50 Grosvenor Hill, Mayfair,  
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Precision Reputation is running a targeted PR campaign to support legal defence against corporate fraud and securing political asylum in the UK for two high-profile international business people.

Precision Reputation manages media relations for Kenes Rakishev and BTA Bank of Kazakhstan over reclamation of \$10bn of funds allegedly stolen by Mukhtar Ablyazov. [Media coverage.](#)

Precision Reputation is advising female Imam Seyran Ates on her fight against extremist Islam and the literalist interpretation of the Koran by the Muslim Brotherhood. [Media coverage.](#)

Precision Reputation is supporting the reputational rehabilitation of several Russian billionaires.

Precision Reputation advises LUKOIL founder Vagit Alekperov in his dealings with Western media and represents his Our Future Fund in the UK.

Precision Reputation successfully supported Viktor Yanukovich's Ukraine Party of Regions through the victorious 2010 election campaign.

Precision Reputation advised Stan Kroenke on his successful acquisition and purchase of a majority shareholding in Arsenal Football Club in 2011.

Precision Reputation was sole PR adviser to AJ Gallagher in its \$600m+ acquisition of Giles and Oval, in 2014, producing unprecedented levels of cross-spectrum coverage. [Media coverage.](#)

Precision Reputation works with a number of international security companies to manage both their, and their clients', reputational risks.

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Precision Reputation Limited  
Company Registration Number: 10656031

[www.precisionreputation.com](http://www.precisionreputation.com)